



With Over 1 Million Visits in June and July 2007, ListingDomains' Individual Property Websites are Here to Stay

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Santa Rosa, California ([PRWeb](#)) August 3, 2007 -- With more real estate professionals turning their attention to online advertising, ListingDomains.com, innovator of the single listing website, announced a company record of over 1,000,000 website visits in June and July 2007. Properties Online's "ListingDomains.com" is the market leader for individual property websites. With the wealth of information the property sites offer, the typical Internet buyer stays on average 4 minutes and 56 seconds.

So what is driving traffic to these websites? Turns out, there are several ways to drive traffic. The websites come with a unique Domain Rider sign that funnels busy internet surfers directly to the property they are interested in. The sites are also syndicated to Google Base, Trulia and other top property portals. The agents and homeowners drive a lot of traffic simply by telling their colleagues, friends and family to check out their property website. With over 80% of homebuyers now using the Internet to search for a home, Amanda Cornelius, co-founder of Properties Online, LLC is projecting a bright future for the Northern California based company. "We are poised for rapid growth," says Amanda. "We have just undergone a major revamp of our servers, adding more redundancy and bandwidth as well as co-locating our servers to a new State-of-the-Art Data Center."

"Our listing websites are a phenomenal tool for real estate professionals seeking to edge out their competition," says Walter Cleveland of ListingDomains.com. "Each web site has its own custom property address domain name (e.g. [www.555AnySt.com](#)) that buyers can type directly into their browser and obtain vital information about the home listed for sale. What's more, sellers absolutely love having a complete web site devoted entirely to selling their home."

Properties Online, LLC holds a U.S. patent protecting their property domain name concept and program. "Because our product was developed by real estate agents and brokers, we were able to create a platform that is both user friendly and extremely effective at showcasing property listings for a fraction of the cost of print ads," continues Amanda, "We are just so pleased that sales associates have had so much success using our product."

Not an overnight success story:

It took a while for the concept to catch on. ListingDomains.com was first launched to a local market in 2001. Using a grass roots approach with mostly word of mouth advertising, ListingDomains.com experiences a growth rate of over 15% per month. "We are proud of our small town start. It feels great to know that what agents here in Sonoma County, CA have helped to create has been so well received on a national and international level," says Pat Provost, real estate broker for over 25 years and co-founder of Properties Online, LLC.

Martin Levy, the #1 Realtor in California North of the Golden Gate, is just one of the many agents singing the praises of ListingDomains.com. "Listing Domains has provided me with an exceptional tool to showcase all my listings in a full format with multiple photos to a world wide audience. The domain sign rider which

ListingDomains.com provides allows instant access to the website and immediate information about the property to buyers. And best of all, as the information changes - price, status, etc. - my staff is able to update the site immediately. ListingDomains.com is a great marketing tool to satisfy the needs of both sellers and buyers."

About www.ListingDomains.com:

A Listing Domain™ website is a complete free standing website devoted to one property. The domain name is generally the address of the property, e.g. www.555MainStreet.com. Each Website comes complete with a free DOMAIN RIDER™ sign that attaches to any traditional For Sale sign, showcasing the properties website address. The sites contain detailed information about the property, unlimited photographs, the agent's photo and contact information, a "solicit feedback" form, the ability to upload property reports and much more.

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Contact Information

Al Cornelius

Properties Online, LLC

<http://www.ListingDomains.com>

800-826-5123

Online Web 2.0 Version

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