



## WHY INVEST IN RIVIERA MAYA?

Investors looking for good return on investment and alternative wealth building strategies are increasingly looking to Mexico for its stability as it outperforms Brazil, Venezuela and Argentina when it comes to managing its debt and building wealth. In addition, the International Monetary Fund (IMF) July World Economic Outlook predicted that Mexico's GDP would rise by 2.5 percent in 2016 and its return on investment would perform even better next year.

Data from the Ministry of Tourism shows the arrival of foreign tourists coming to Mexico grew more than 10 percent during the first quarter of 2016 alone, and also shows that Mexico's top beach destinations are all in Riviera Maya, the Caribbean coast from Cancun and Playa del Carmen to Tulum. *As a result, any Mexico real estate investment in these areas is likely going to be more effective for building wealth than other parts of the country.*

"We have the best connected country to the world with direct flights to major cities in America and Europe," stated Laura Fernandez Piña, Secretary of Tourism of Quintana Roo. "In recent years, the winter tourist seasons have been excellent with up to 10,000 national and international visitors per day making their way around destinations in the Riviera Maya."

According to a recent article, visitors are attracted to Mexico's Riviera Maya because it offers an escape from the mundane beach vacations that are offered at so many other international locales. In Mexico just south of Cancun, the Riviera Maya is home to a variety of small fishing communities that are set in the midst of "an inspiring jungle atmosphere," that also includes the clear turquoise waters and white sand beaches of the Mexican Caribbean, as well as a variety of ancient Mayan ruins and sacred sites. The entire Riviera Maya is also known as a diver's paradise, home to some of the world's best scuba diving and snorkeling, thanks in large part to the fact that the world's second largest barrier reef is located just offshore. Only low rise development is permitted, and building is respectful of the natural environment.

Located in the center of the Riviera Maya, Akumal is one of the top destinations for upscale travelers from all over the world. Apart from its enviable ocean side location and endless list of outdoor activities, one reason for its popularity is its relaxed atmosphere and tranquil tropical lifestyle. Surrounded by nature and lined by pristine white beaches, Akumal is a favorite retreat for the sophisticated international homeowner and is considered to be a perfect place for rest and comfort for mind, body and spirit.