

To our friends in Troy who are smart about these things....

We're getting a list of "Likely Candidates" for locations within "The Greens of Troy....

....especially to deliver to cooperating realtors most likely to become a "cooperating broker" using our listings.

Would you please look over the attached list and either edit it, or add to it? We would like it to be the best list it can be, before we send it out.

Below is our "draft". Thanks so:

TARGETED BUSINESSES for THE GREENS OF TROY:

We evidently are becoming a "services" community...especially a "human services" center. This list of possibilities intends to "jog" for candidates most likely to be attracted to us.

In support, we're hearing us described as a "Center for Services"...and that patrons like the idea of having personal services centralized.

Most users of services are destination centered....they target the business they want to visit. They get off of the busy main drag of businesses, therefore, and go into the "center", where they can find that destination with slower traffic and so, more time and safety to look for signs and numbers until they zero in on their destination. Meanwhile, they do observe others, so become generally familiar.

From these businesses already in place, we also hear that they like to be associated with this centralization...and that they enjoy being on the west side of Troy, along a road that should become the main north south connector in Troy, having two major intersections with the nearby interstates. Patrons from all directions can easily access and find us, from a very simple set of directions.

We already have:

- An Assisted Living Facility - The Fountains
- A Memory Care Facility - Aspen Creek
- An office of 30+ civil engineers - Lochmueller and Associates
- A Day Care Center - Learn2Grow

Other likely categories:

- A large banquet center could overlook the pond, on lots 5 and 6.
- Medical and Dental offices could go on Lot 11; (close to walgreen)
 - A developer would like to build a complex here and welcomes tenants
- An "Urgent Care" center would be great for part of it, or separate;
 - We actually hear unsolicited wishes cited by citizens for this facility.
- A fitness/physical therapy/rehab center
- Professional Offices of all kinds -
- Employment offices
- Business Services - Accounting, Law, Insurance, Financial Planning
- Home Offices for other services:
 - Home Health Care
 - Hospice
- Central Offices for Associations:
 - Area wide offices for realtors, teachers, all kinds of associations.
- Food Service...
 - A good destination-centered restaurant - with the banquet center or alone
 - Or a quicker serve restaurant as on our lots 10 or 12, 13, or 14.

